

Invest With The Appletree

Our business is to grow and nurture companies and, as they mature and develop, “pick from the tree” those companies we believe are ripe for a sale, merger, or public offering. Appletree’s team is comprised of professionals with backgrounds in private equity, investment banking, investment research, and experience at the operating level. We are skilled in working with entrepreneurs, because we are entrepreneurs ourselves.



Appletree Capital welcomes angel investors in our Midwest focused funds.

If you Plant Wisely... You Will Reap Richly

We believe it is essential to align investor and management interests. Accordingly, our portfolio company managers take part in co-investment and sizable performance-based equity incentive programs. This way, the hard work required becomes a shared effort with a shared reward.



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Ripe Futures Begin With Us

*We are looking
for a few
good apples...*





We are focused on early stage, expansion, and buy-outs/ins of companies in the following sectors:

- Consumer Products & Foods
- Financial Services
- Media & Communications
- Healthcare Products & Services
- Life Sciences

We target businesses with:

- Steady cash flow
- Strong growth prospects
- Sustainable competitive advantages
- Proven operating management
- Significant potential for profit improvement
- Range of potential exits

Our disciplined style has proved successful in a wide range of industries, transaction structures and markets.

We focus on early stage development

Typical candidates for investment:

Privately held companies seeking to accelerate growth through expansion, acquisition or market consolidation
Leveraged acquisitions of businesses with strong market positions, including orphan divisions of public companies
Appletree management saw the opportunity to create an investment firm with the highest standards of integrity, personal commitment and professional investment performance. They are supported today by additional investment professionals. As generalists, we are enriched by the broad industry experience and diverse backgrounds our staff bring to the investment table, and as a group we are grounded in a common dedication to our firm, our limited partners and our management associates.



We are looking for a few good apples...



We are looking for a few exceptional advisors to help us match up qualified private equity investors with our Midwest focused funds:

Appletree Investors (Series Funds), LP, are partnerships formed to make private equity investments in growing middle-market companies seeking superior returns with carefully controlled risk. Applesseed Ventures (Series Funds), LLC, are limited liability corporations formed to make private equity investments in seed and early stage companies seeking exceptional returns with carefully controlled risk and monitor.

Appletree Capital Ltd. is a private equity, venture capital and merchant banking group. The Managing Principals have a background of working with companies ranging from early stage venture-financed start-ups to more mature cash-flow positive companies with renewed growth prospects. The firm's expertise is in maximizing long-term value in portfolio investments by assisting in the development of those companies.